



Real Life Community Outreach and University Health present  
the inaugural

# REAL LIFE 5K

SELMA, TX



*Thurs*  
*Sept. 19*  
*6:30 pm*

*Competitive 5k*  
*Fun Run/Walk*  
*Virtual options*

Run the same course as the racehorses -  
Retama's racetrack - all while supporting a  
local nonprofit providing food assistance.

Special thanks to:



Register





July 1, 2024

Greetings!

Real Life Community Outreach will be hosting the inaugural ***Real Life 5K on Thursday, September 19, 6:30pm***. Your support for this fundraising event will impact thousands of people in Northeast San Antonio and the surrounding area.

In Bexar County, one in four children are “food insecure,” meaning that access to adequate food is limited by lack of money or other resources. The most recent data shows that 13.7% of Texas households are food insecure. And while we all have had to adjust to the largest inflation increase in the last 40 years, rising inflation has hit struggling Texans the hardest.

Real Life Community Outreach has been able to support our community by providing compassion through food assistance and vocational training. Last year we distributed \$2.1 million worth of food impacting 61,481 people. All proceeds from this fundraising event will go toward our charitable work.

I’m particularly excited because of the collaboration of Selma organizations who came together to host this one-of-a-kind, family friendly, 5K event that has the potential to make an impact for years to come.

We hope you will be able to support our fundraising event. You can learn more at [www.reallifeco.org](http://www.reallifeco.org).

With Appreciation,

Mike McGuire  
Executive Director

**View our  
2023 Impact Report**





# SPONSORSHIP OPPORTUNITIES FOR THE REAL LIFE 5K

A charity event for Real Life Community Outreach's food assistance program serving 60,000 people annually in Selma, NE San Antonio, and surrounding areas.

## **Title Sponsor/T-shirt Sponsor:** *Filled*

5 race entries; branded finisher medal ribbon; logo on back of shirt, included on all event promotions.

## **Finish Line Sponsor: \$1,000**

2 race entries; Banner at the finish line. (\$920 tax deductible).

## **Photo Moment Sponsor: \$1,000**

2 race entries; 2x3 sign at designated race photo moment; name recognition in picture archive. (\$920 tax deductible).

## **Checkpoint Sponsor: \$500**

1 race entry; Two, 2x3 signs at designated checkpoints or water stops along the course (\$460 tax deductible).

## **After Party Sponsor: \$3,000**

3 race entries; 2 banners at the after party pavilion (\$2,880 tax deductible).

## **Swag Bags Sponsor: \$1,000**

2 race entries; Each participant will receive a swag bag with your logo (\$920 tax deductible).

## **Swag Bag Item Sponsor: \$500**

1 race entry; One promotional item included in the bag. Must provide items 3 days before the event (\$460 tax deductible).

Any business or organization is invited to bring a 10x10 tent to the event.